

PRESERVATION STUDIOS LLC

To: Mary E. Lowther, Mayor, Village of Williamsville
Jeffrey L. Kingsley, Trustee, Village of Williamsville

From: Preservation Studios LLC

Date: February 9, 2009

Re: Williamsville Water Mill, 56 East Spring Street, Williamsville, New York
Results of January 24, 2009 re-use workshops

We are writing to report our findings from the re-use workshops held on January 24, 2009 (the "Workshop"). Attached for your review are data sheets showing the results from that day's sessions. During your review of the attachments, please note the following:

Methodology

Preservation Studios reviewed the prior standing proposals for re-use of the Mill and sought community input on those proposals and on additional re-use ideas. The Workshop was held to collect additional re-use ideas and to obtain a sense of the community's support for various re-use concepts.

Data Collection/Analysis

Approximately 60 participants attended the workshop and we received written responses from about two-thirds of those attendees. In three separate workshops, re-use ideas were brainstormed, listed and then rated by each of the participants. The rating system ranged from "1" to "5" (with a "1" denoting a "very undesirable" re-use idea and "5" denoting a "very desirable" re-use idea). The resulting data was analyzed using both a "straight average" and "weighted average," with the latter reflecting both the level of support for the idea and the frequency of response for that idea.

If you have any questions about the data collected at the workshops and/or our methodologies for analyzing that input, please let us know. Once again, we appreciate this opportunity to work with the Village on this important project.